



# Playbill Ad Sizes (Color & Black and White)



SHERMAN COMMUNITY  
PLAYERS

500 North Elm Street, Sherman, TX 75090  
(903) 893-8525

**1/4 Page Ad**  
5.5in wide x 2in tall  
**\$150 Full Color**

**1/4 Page Ad**  
5.5in wide x 2in tall  
**\$125 Black and White**

**1/2 Page Ad**  
5.5in wide x 4.25in tall  
**\$225 Full Color**  
•• Or ••  
**1/2 Page Ad**  
5.5in wide x 4.25in tall  
**\$175 Black and White**

**Full Page Ad**  
5.5in wide x 8.5in tall  
**\$325 Full Color**  
•• Or ••  
**Full Page Ad**  
5.5in wide x 8.5in tall  
**\$200 Black and White**

Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_

State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Select Ad Size

### Mainstage Ad

- Full Page (BW)- \$650
- 1/2 Page Horizontal (BW)- \$450
- 1/2 Page Vertical (BW) \$450
- 1/4 Page Horizontal (BW)- \$350
- 1/4 Page Vertical (BW) \$350

### Theatrics Ad

- Full Page (Color)- \$325
- Full Page (BW)- \$200
- 1/2 Page (Color)- \$225
- 1/2 Page (BW)- \$175
- 1/4 Page (Color)- \$150
- 1/4 Page (BW)- \$125



# MAIN STAGE

## Playbill Ad Sizes (All Black and White)

**1/4 Page Ad Horizontal**  
5.5in wide x 2in tall

**\$350 Black and White**

**1/2 Page Ad Horizontal**  
5.5in wide x 2in tall

**\$450 Black and White**

**Full Page Ad**  
5.5in wide x 8.5in tall

**\$650 Black and White**



Ad will be place in programs for all  
five SCP Mainstage season shows.

With more than 25,000 patrons and  
50,000 eyes looking at the programs,  
it is a solid investment in your  
community and in your business.

**1/4 Page Ad  
Vertical**  
2.25in wide x  
4.25in tall

**\$350 Black  
and White**

**1/2 Page Ad  
Vertical**  
2.25in wide x  
8.5in tall

**\$450 Black  
and White**