

**1/4 PAGE AD (Business Card)**

**5 1/2" wide x 2" tall**

**Price:**

**\$100.00 Black & White**

**\$150.00 Full Color**

**3/4 PAGE AD**

**5 1/2" wide x 6 1/2" tall**

**Price:**

**\$175.00 Black & White**

**\$250.00 Full Color**

**1/2 PAGE AD**

**5 1/2" wide x 4 1/4" tall**

**Price:**

**\$150.00 Black & White**

**\$200.00 Full Color**

Ads will be placed in programs for all three

Theatrick's season shows.

The 2010-2011 season includes:

*JOSEPH & THE AMAZING TECHNICOLOR DREAMCOAT*

*SHERLOCK HOLMES & THE BAKER STREET IRREGULARS*

*MISS NELSON IS MISSING!*

Look at our website: [www.theatrick's.org](http://www.theatrick's.org)

**FULL PAGE AD**

**5 1/2" wide x 8 1/2" tall**

**Price:**

**\$200.00 Black & White**

**\$300.00 Full Color**

Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State and Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Size of ad & for which playbill:  
(circle one)

<u>Theatrick's</u>	<u>SCP Mainstage</u>
--------------------	----------------------

Business Card or 1/4 B/W \$100	Business Card \$100
-----------------------------------	------------------------

	1/4 B/W \$300
--	---------------

1/4 Color \$150

1/2 B/W \$150	1/2 B/W \$400
---------------	---------------

1/2 Color \$200

3/4 B/W \$175

3/4 Color \$250

Full B/W \$200	Full B/W \$600
----------------	----------------

Full Color \$300

SCP/Theatrick's Representative:

**FULL PAGE AD**  
**7" wide x 8 1/2" tall**  
**Price:**  
**\$600.00 Black & White**

Ads will be placed in programs for all five  
SCP Mainstage season shows.

**SCP Mainstage 2010-2011 Season**

***GREATER TUNA***

***AN APPALACHIAN NATIVITY***

***DEARLY BELOVED***

***ARSENIC & OLD LACE***

***SOUND OF MUSIC***

**Look at our website: [www.scptheater.org](http://www.scptheater.org)**

**1/2 PAGE AD**  
**3 1/2" wide x 8 1/2" tall**  
**or**  
**7" wide x 4 1/4" tall**  
**Price:**  
**\$400.00 Black & White**

**Ad specials:**  
Advertise in both playbills & receive \$50 off total price.  
Enlarge last year's ad & receive \$25 off total price.  
New Advertisers receive a free business card ad in the other playbill.

**Business Card**  
**3 1/2" wide x 2" tall**  
**Price:**  
**\$100.00 Black & White**

**1/4 PAGE AD**  
**3 1/2" wide x 4 1/4" tall**  
**or**  
**7" wide x 2" tall**  
**Price:**  
**\$300.00 Black & White**